

THAC 2024 Ovation Gala Sponsorship Levels		Ovation	Encore	Bravo	Acclaim	Applause
<i>Some benefits are dependent on timing of sponsorship commitment</i>		\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
Event Marketing and Promotion						
Logo as sponsor on media and signage including:						
	Email blasts to 11,000 addresses	X	X	X	X	
	Select Social Media Posts	X	X	X	X	
	THAC web site for duration of 24/25 season	X	X	X	X	
	Event web page	X	X	X	X	
	Invitation mailing to 3,000+ patrons and past event attendees	X	X	X		
	Event poster	X	X	X		
	Banners and posters at THAC	X	X	X		
At the Event						
	Premier Seating at the event - complimentary table for eight	X	X	X	X	X
	Logo on table tent	X	X	X	X	X
	Listed on Gratitude page in event program	X	X	X	X	X
	Logo in event program	X	X	X	X	
	Logo on all signage (including stage banner)	X	X	X		
	Announcement at event by emcee	X	X	X		
	Ad in event program	X (full)	X (half)			
	Logo on cover of event program	X	X			
	Logo on cocktail glass gift giveaway to all guests	X				
Additional Benefits						
	Invitations to THAC Sponsors private performance of a 24/25 main stage show	X (24)	X (16)	X (8)	X (4)	
	Invitation for 2 to THAC's annual Donor Appreciation Event	X	X	X	X	
	Two Season tickets for the 24/25 season	X	X	X		
	Recognition at THAC Reveal Event (Expected attendance 500)	X	X			
	Listed as a THAC 24/25 season sponsor on all applicable collateral	X	X			
Please contact Gala Committee Chair J.D. McCrumb to discuss sponsorship packages: mccrumbjd@gmail.com						